

## MINUTES

**SESTERCENTENNIAL COMMITTEE  
MONDAY, JULY 1, 2024  
WILLIAM L. PULLEN MUNICIPAL BUILDING MEETING ROOM  
ONLINE NON-INTERACTIVE ON TOWN HALL STREAMS  
6:00 p.m.**

**Committee members present:** Norma Hunt, Ruth Ann Senff-Wiemer, Cindy Wright, Keith Siegel, Martha Johnston-Nash (Select Board Rep), Ashley Brown, Tracy Weed, and Argy Nestor

**Others present:** Holly Savage, Buddy Savage, Jennifer Roux, and Fabrice Roux

- 1. Call Meeting to Order:** at 6:00 p.m. by Argy Nestor
- 2. Approve June 17, 2024 minutes:**

Motion by: Martha Johnston-Nash  
2<sup>nd</sup> by: Keith Siegel  
7-0-2 abstentions (Hunt, Weed)

**Approve June 24, 2024 minutes:**

Motion by: Keith Siegel  
2<sup>nd</sup> by: Martha Johnston-Nash  
7-0-2 abstentions (Hunt, Weed)

- 3. Committee member updates:**

Argy said group photos will be taken at the end of the meeting for the three-day weekend film and for publicity.

*Norma Hunt*

Norma said she emailed out liability forms and is waiting to hear back. She needs to get a couple of email addresses. She plans to bring along printed forms with her that Saturday morning as well.

Cindy said same thing for the three people, spinners, etc. There is still some question about felting. Mary would like clarity on the liability situation re: letting people try it. She does a class in school all the time and is very comfortable with nobody getting injured. Argy said there have been a few things that have transpired with the liability release, so Mary was doing further research herself to determine what she'll commit to.

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Argy added at the least she will be demonstrating, and at the most people will be participating.

Norma confirmed people (Traditional Arts) will park behind Camden National after dropping their stuff off.

Martha needs t-shirt sizes for Ruth Ann and Henry. She will message Henry.

*Ruth Ann Senff-Wierner*

Ruth Ann said she is also working on liability forms as well as the parade lineup. They're having a meeting on Sunday again to tie down loose ends.

More people are volunteering to make stuffies.

She has been in touch with food vendors, trying to determine what power source everyone is needing.

She was wondering about volunteers for traffic control on the (parade) route, which Argy said is underway and on the form.

Argy said if you see anybody, please say we need people for this or that task and then ask them to volunteer. This worked well Saturday at the Common.

Martha messaged everyone a document with the website, the online store, and the volunteer signup which can be printed out.

Ruth Ann noted Agricola Farms has on their board "Union's 250<sup>th</sup> Sestercentennial." Argy said she saw Mark and asked him to put it on the sign, which was up the next day. Sonja approached Vic but his sign is broken. Argy urged thinking about routes, where else to put signs.

Norma brought up Seven Tree Farm. Martha said they have a poster but are closed until mum season. Ashley mentioned a sign on the dirt road going down between the pastures.

Ruth Ann said we have 210 people in the parade.

Norma asked Holly Savage if, after the fair is over, the church could put it on their sign out front. Holly said they will definitely have the pancake breakfast, and she will find out if they can do more.

Argy brought up Ruth Ann's concern about the TCC appearance with so many visitors coming to town. They came up with a few things: a welcome table with water, and they are looking for bakers to make tiny blueberry muffins. Carol Scott is thinking about it but in the middle of another big task.

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Tracy noted when she participates in a parade, they are never provided with food or water. She brought up extra trash cleanup. She also suggested sheet cakes rather than little muffins.

Argy said a couple of people are bringing pop-up tents. We can ask them when they take the tents down to peruse the area and pick up trash. Ruth Ann will bring a big trash can.

Tracy asked if there was going to be social time. Ruth Ann said not officially, but people will be waiting.

Ruth Ann clarified the food would be for parade participants, some of whom will show up at 9:00 a.m. when the parade starts at 11:00 a.m. The goal would be to make parade registration more welcoming, which will be in front of the TCC. Argy said the ugly cans-and-bottles box will be covered up, and she's sewn two banners that Michael Colson will hang on the front of the building on Saturday. Ashley confirmed the muffins would be a welcome/thank you. Argy mentioned Sonja being at that table.

*Cindy Wright*

Cindy said more press releases have gone out. The news is out there.

She brought clear bags and bricks or rocks (on which someone could neatly write what prize) for the raffle tickets. She and Ruth Ann came up with this system.

She also brought up designs for parking and directional signs that may be less expensive, and showed the committee an arrow sign as an example (two at Staples for @ \$5). She added it is time to get these signs.

She has five posters left over. If we ever want to sell them, she suggested a sample framed up poster. She showed a framed poster on a stand with a garden stake thing, which in answer to Argy she said she asked Bruce and Wendy to put by the cash register at Guini Ridge. She added this sign is good for outdoors.

For people that need to park behind the bank or wherever, she brought an example of a sign that could go in their packet with the liability form.

She noticed road signs are up and put hers out today.

Argy said she checked with Donna, who is good with the raffle ticket bags. Cindy said they are waterproof sourdough bread bags and confirmed they will be good for three days. Cindy said there is no cost of anything discussed here, except if she buys the arrow signs.

Argy said we have to look at the signs being offered to us by the County.

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Cindy has 10 bags. Argy said things are growing and will let Donna know there are 10. Donna is working on a bike which will need a bag. In answer to Tracy, Cindy said the bags could be here by next meeting. Argy confirmed we are going with the bags.

Ruth Ann, re: County signs, asked when we will know what variety of signs there are. She needs an “Enter Only” and an “Exit Only” sign. Argy asked her and anyone else needing signs to email her. Tracy said she needs two for the Old Town House area.

*Keith Siegel*

Re: press releases, Keith said he was discouraged last week that we haven’t seen the Corporal Cobb one yet, but we got good press coverage this week. This morning he sent out an Enter the Haggis press release with a photograph hoping to get it in quicker.

He said Christine Simmonds emailed him back to let him know she will be covering all three days of the event for the Courier. She would like to get an idea of the layout of everything, which will be in the trifold brochure. Holly had a version of the brochure.

Keith suggested inviting Christine to next week’s meeting. She asked to hold a little space somewhere around the Common for her to have a couple of lawn chairs due to a knee injury. Argy asked if she needs a lawn chair rather than a folding chair, and if she would bring it or we need to provide it. Keith will get back to her, but his impression was all she wants is the space. She will have somebody with her and oversee the coverage, as she is somewhat limited in her mobility.

Keith also said he brought the Bangor Savings sign to them this morning. No one knew anything about it. Deedee is on vacation and they need an authority. Argy said we are supposed to put it up. Keith will check with them again to see if they found anything out.

Jennifer Roux asked about a banner they could put up at Alsace. Tracy said a cloth one will be available after the 4<sup>th</sup> of July. Argy said we have road signs. Jennifer said they could hang it from their eaves, and the committee is welcome to hang something there as long as it doesn’t cover the window. Yard signs could go before and after. There is a lot of traffic. Keith said he has a road sign in his car.

Keith also said he had a lovely conversation with the good people from Alsace Restaurant (present) and invited them to join us. They would like as many brochures as possible when they become available. Keith said the committee is very excited to have their support. Jennifer said they are very excited to be participating. She said they are interested to know how many vendors there are and what’s being offered, so they can gauge the event correctly.

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*Martha Johnston-Nash*

Martha said we have sold 53 t-shirts and 63 caps. We've had the t-shirts a much shorter time than the caps. Orders keep increasing the closer we get to the event. She has been working with Alyssa to get the order in this week. Probably in the next day or two, if she can get sizes all set, she will get the committee's t-shirt order in. She has the preliminary list from Holly re: volunteers. We will figure out what we need additionally, heavy on the Larges, and get those in the works. She thinks we will need @ 200 total for the weekend. We have 39 caps and 77 t-shirts on hand.

Keith and Tracy suggested making up the difference, ordering @ 125 more t-shirts. Martha said we will probably sell more before we get to that point, noting she has taken in \$100 in the last two days – people are calling, saying they need stuff. In answer to Tracy, Martha said turnaround time for t-shirts is two weeks. We are at two and a half weeks. She noted a lot of people are coming for the Descendants Picnic, of all ages.

In answer to Argy, Martha said it is up to us how long merchandise will be available online once the event is over. She would expect at least two weeks, then if sales are dwindling we can make a decision.

Argy said let's say we have 75 t-shirts left after the event and people are ordering online: can we fill those with what we have left? Martha said yes. She added we can do a reduced price on Sunday afternoon, or after the event weekend Tracy recommended. Argy asked who would be responsible to handle that. Martha said she will. Tracy suggested leftovers going to the historical society. Argy said they may want to discuss that at their next meeting. Martha said it can be worked out.

Martha said through the Bangor article, we received a message from a gentleman (Robbins descendant) who is coming with his family. He hasn't been here in 12 years. His mother lived here. People are coming from all over Maine. Keith expressed frustration with Lincoln County.

Martha will see how much has been ordered from the online store.

*Ashley Brown*

Ashley said they've settled all their stuff (Kids' Activities). She is down to the buying process which she will start next week. Chloe, who's doing the face painting, asked if we could buy face paint palettes for her. Ashley asked if we buy and keep them after the event is done, or if she keeps them. In answer to Argy, Ashley said Sherry Casas brings all her own stuff with her.

Ashley clarified the one palette that Chloe wants is \$25.99. Argy confirmed it is within budget and said go for it. Ashley again asked who keeps it after the event.

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Norma suggested donating the palette to Union Elementary afterward, since we are paying for it. Ashley will see if that's ok with Chloe or if she wants to buy her own. Ashley brought up what to do with other items post-event such as lobsters for the lobster game. It will be decided afterward.

Argy confirmed Jane has registered (to volunteer). We need to open a slot for Stuart on Saturday and for Noah on Sunday. Tracy told Holly she added Stuart but not Noah. Holly will double check.

*Tracy Weed*

Tracy said the time capsule is being finished. It will be delivered to Union Farm this week, where all will be invited to stop by and view the time capsule before it goes into the ground. The press release will be going out.

A collection box for time capsule donations is at the Union Historical Society. They will use discretion re: contents. On Monday the historical society will discuss what to do with items currently in the time capsule in the ground.

She said Argy contacted the town today to get DigSafe to mark it up. She plans to coordinate between Ken (Union Farm), Steve (Steel-Pro), and Public Works as to when they will pull the 1974 time capsule out of the ground, take it to Union Farm, and evaluate the outer part of the vessel to make sure we have all the right tools to crack it open. Inside the cement vessel is the metal time capsule box. We will parade it back down on Friday. In the meantime we will need boards for the hole that's left there, maybe with fake grass as at a funeral, and caution tape around it.

She also said the book is done, \$10 a copy. The historical society has them available. People can pick them up there on Wednesdays and Fridays from 9:00 a.m. to noon. Argy confirmed coins are still there as well.

Tracy has also been working with Argy on behind-the-scenes logistics and details.

Cindy suggested adding a blurb about the book in the time capsule press release. Tracy concurred. She added that two organizations – the Grange and the Girl Scouts – did not get their writeups coordinated in time to get in the book, so those will be a supplemental insert. Consensus was the book is beautiful.

*Argy Nestor*

Argy said the map will not be completed in time for a permanent structure and an unveiling. The map side will most likely be painted and done. There's a chance that the granite posts will be in. But the other side will not be complete due to the weather in Texas. There will perhaps be a photocopy of the other side. There may be a container for feedback and ideas.

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Since the trees have all grown in, they will take a different look at the year round map site.

Argy also asked where people are with road signs. Keith has one left which is spoken for. Martha did the one in West Rockport, and saw the one by McDonald's in Rockland (by Ruth Ann) which needs a little adjustment and she'll be there Wednesday. Ruth Ann's are all out except the Welcome to Washington one which she'll do tomorrow. Ashley's are all out, and she wanted another one to put on 235 across from Seven Tree Farm. No extras. Printing more was discussed, 25 minimum.

Cindy offered to put them in with the one-off sponsor signs. She will ask tomorrow. She added if we had 10 more she could put up three or five, if we could have them by Monday Martha added. Cindy said she has 17 sponsor signs and is having trouble getting to that 25 number. Tracy said she could help get there. Argy summarized we will consider more road signs.

### 4. Future meetings:

Argy said at next week's meeting, we will walk through the script. It most likely will take more than an hour. She asked for suggestions as to who else should attend.

She was curious about who will be here (at the Sestercentennial) all three days, and who is also available on Thursday (the day we need to move stuff and set up). Keith will be away until Saturday or hopefully Friday night. Martha can be here Thursday and the whole weekend except for a midday Saturday wedding. Cindy can help Thursday and the weekend. Ashley can come on Thursday after 3:00 p.m. or 4:00 p.m. and the weekend. Ruth Ann will be here Thursday incorporating chores like dropping off wood for 20<sup>th</sup> Maine and picking up flower pots, which Argy said could go on the to do list so someone could go with her, or someone else could do those tasks.

Argy urged everyone to think about all that needs to be done on Thursday for individual lists.

Norma can help on Thursday, just let her know what time, as well as Friday afternoon, all day Saturday, and Sunday afternoon. In answer to Norma, Argy said the hope is to clean up everything on Sunday night as we finish at 4:00 p.m.

Argy reminded the tabletop meeting is on Wednesday the 10<sup>th</sup>, 6:00 p.m. to 8:00 p.m. The last meeting will be on the 15<sup>th</sup>.

### 5. Other:

Holly said volunteer signups seem to be going well. She is able to get t-shirt sizes. She had a bill for SignUpGenius.

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She also brought a final draft of the pamphlets, four copies of which she handed to the committee. Reaction was enthusiastic and positive. She wondered about “thank you” and a QR code for the online store. Consensus was add the QR code. Keith will give one to Christine Simmonds. The committee thanked Holly. Numbers were discussed. Holly said we can leave them at the market, etc. Argy and Holly will talk after about the order.

Re: Enter the Haggis, Holly said they created an event, and Buddy said they did a small marketing campaign. Argy asked everyone to share on Facebook. Holly noted Enter the Haggis is Scottish, and the town was first established by Scots.

Martha asked everyone to let her know if there are any volunteers not on the website. T-shirts were briefly discussed. Martha also asked about what should go on the back of the committee t-shirts and asked for emailed suggestions. Immediate ideas included “Argy Made Me Do This” (Norma) and “See You in ‘74” (Cindy).

Martha brought up volunteers who signed up on the clipboard. Argy said they have been getting emails, and one Saturday we just sent volunteer emails. We could probably do another. Holly suggested a “thank you for volunteering, we’ll be getting to you in another week or so” email to keep people engaged.

Argy brought up a second t-shirt for committee members due to hot humid weather. Martha confirmed there are 10 members. Holly said she can get a final in two days.

Martha suggested a small mic system for \$200 or \$300 that the historical society could then have. Argy said we have three: the Chamber’s, the historical society has something, and Tracy has something. Holly said they also have a tour guide amp type of thing, which was discussed. Argy said to answer Martha, the only tricky thing is the sheep. Martha’s concern was setting up the Chamber system on the Common is pretty well set. Argy said it's going to be by the Civil War monument not at the bandstand, because the bands will have their own systems Tracy added.

### **Food**

Ruth Ann said on the Common will be Alsace, Common House of Pizza, Common Market with sandwiches and muffins, and Dorman’s ice cream truck. On Saturday the Masons have their chicken barbecue on the Common, and the pie social on the Common on Friday. Ruth Ann added the vendors will be there every day, also Reggie’s food truck (one on the Common, on on the fairgrounds, and a second truck on the fairgrounds with shaved ice). Jennifer and Fabrice Roux discussed Alsace’s involvement.

Argy said there would be tables and chairs where people can eat (from the municipal building). Jennifer said Abby needs a tent for her cake on Sunday. Argy said we have her next to the bandstand under a tent. Tracy will text her.



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There was more discussion about food and anticipated number of attendees. In answer to Jennifer, Ruth Ann said they gave Alsace space for two tables. A 10'x10' rather than 10'x20' tent was suggested.

Martha reminded everyone to get her additional volunteer t-shirt sizes. Tracy will get her the platinum sponsor t-shirt sizes (regular merchandise shirts). Martha reminded about what to go on the back of the committee t-shirts. Cindy gave Argy the raffle bags.

Jennifer asked if doing beer and wine out of their tent would be wanted. Ruth Ann will get back to her. Jennifer also said she welcomed whatever the committee wants in terms of Sestercentennial banners, posters, etc. outside the restaurant.

### **6. Adjourn:** at 7:30 p.m.

Motion by: Keith Siegel

2<sup>nd</sup> by: Norma Hunt

8-0

Respectfully submitted,

Sherry Abaldo  
Secretary